



International Microwave Symposium

1-6 June 2014

Tampa Bay, Florida

WIM Special Session

All attendees of IMS2014, regardless of gender, are invited to take part in this special session sponsored by Women in Microwaves (WIM).

Date: Tuesday, 3 June 2014

Time: 13:00pm – 14:30pm

Location: Room 12, Convention Center

Topic: Awareness, Creativity and Creative Thinking

Presenter: Dr. John Bandler

Organizers: Sherry Hess and Rashaunda Henderson, WIM Co-chairs

Awareness, Creativity and Creative Thinking

Me, you, us, them, confirmation bias, first impressions, and subtext... When delivering a speech, making a presentation, attending an interview, appearing in front of judges, discussing new ideas with a colleague, or going to a meeting under unfamiliar circumstances, apprehension is normal. As well as the “impressions” you make, you are rightly concerned about being prepared, and about effectively harnessing your knowledge. Mastering first impressions and subtext and conquering confirmation bias may be keys to landing a job, getting promoted, being inducted into a prestigious society, making an effective presentation, having your work recognized by your peers, and more. Should you take the well-trodden path and be instantly understood and accepted, or should you persist with your pioneering instinct even in the face of ridicule and rejection. What promotes your creativity, your innovation, your entrepreneurship? Think creatively. Be empathetic.

Dr. John Bandler



John W. Bandler studied Electrical Engineering at Imperial College of Science and Technology and received the B.Sc.(Eng.), Ph.D., and D.Sc.(Eng.) degrees from the University of London, England, in 1963, 1967, and 1976, respectively. He is a professor emeritus at McMaster University, and president of Bandler Corporation. He is a Fellow of several societies, including the IEEE, the Canadian Academy of Engineering, and the Royal Society of Canada. His honors include the IEEE Canada 2012 A.G.L. McNaughton Gold Medal, a Queen Elizabeth II Diamond Jubilee Medal, and—awarded for the first time to a Canadian—both the Microwave Application Award (2004) and the Microwave Career Award (2013) from the IEEE Microwave Theory and Techniques Society.